


TRANSMITTAL MEMORANDUM

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TO: The Honorable Mayor & City Council Initials: 

FROM: Lacey G. Simpson, Acting City Manager File #: MGR25-225

DATE: April 11, 2025 Mtg. #: 04/17/25 MRd

RE: **Ketchikan Public Library – 2025 Q1 Report**

Attached for City Council review is the 2025 quarter-one statistical usage report from Library Director Pat Tully. Should the City Council have questions regarding the report, staff can respond accordingly.



MEMORANDUM

To: Lacey Simpson, Acting Manager, City of Ketchikan and Ketchikan Public Utilities
 Shawn Hart, Acting Assistant Manager, City of Ketchikan and Ketchikan Public Utilities
 Ruben Duran, Manager, Ketchikan Gateway Borough
 Cynna Gubatayao, Assistant Manager, Ketchikan Gateway Borough

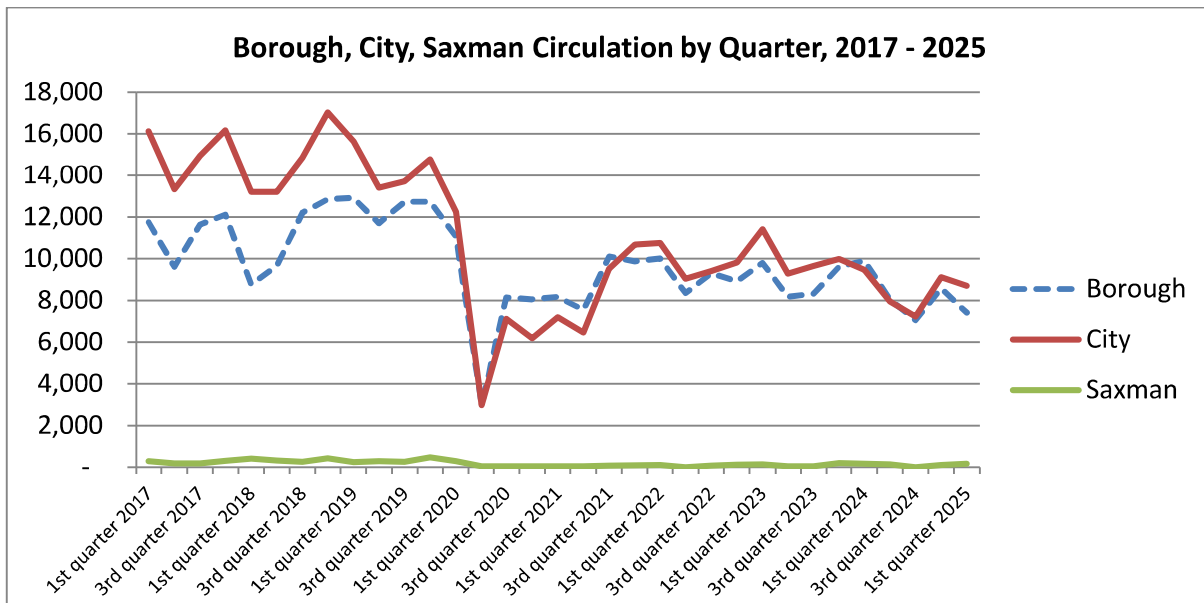
From: Pat Tully, Library Director

Date: April 7, 2025

Re: Quarterly statistical report of public library usage, January – March 2025

Total patron accounts: 9,146		Total updated accounts: 6,247		
	Borough	City	Saxman	Temp
Residency for total updated accounts:	2,351	3,693	131	Borough: 15 City: 56 Saxman: 1
Percentage of total updated accounts:	37.63%	59.12%	2.10%	1.15%
Circulation:	7,406	8,711	170	77
Percentage of total updated circulation:	45.26%	53.23%	1.04%	0.47%

These numbers do not include the residency of KGB School District students—the School District creates and administers these accounts.





Online books: Over 45,000 audio and electronic books and magazines were accessible throughout the quarter via the Alaska Digital Library (ADL). The use of ADL audio and electronic books decreased 6.5% from the fourth quarter of 2023:

ADL circulation	In 2024	In 2025
January	1,518	2,016
February	1,970	1,744
March	2,042	1,985
Total 1st quarter	5,530	5,745

Other online collections: The Library subscribes to several online streaming services as well: Comics Plus for comics and graphic novels; Freegal + for music; Kanopy for documentary and easy watching films; and Hoopla for audio- and ebooks, films and shows.

2025	Comics Plus	Freegal+	Kanopy	Hoopla
January	75	469	14	-
February	75	327	5	-
March	114	439	6	80
Total 1st quarter	264	1,235	25	80

Programming: Most viewed videos on the Library's YouTube channel this quarter:

Department	Video	# Views
Adult	Reading Aloud: Walt Whitman – Leaves of Grass introduction	231
Adult	DIY With Gayle: Clay Pot Lighthouses	95
Adult	DIY With Gayle: Clay Pot Bird Bath With a Tiny Bee Bath	64
Adult	DIY With Gayle: Upcycling Glass Vases	61
Adult	Reading Aloud: Abraham Lincoln, The Perpetuation of our Political Inst.	58
Adult	DIY With Gayle: Upcycling Bottles and Jars With Twine or Jute	54

Outreach: First quarter highlights of Outreach services to elders and those who are not able to come to the Library:

- There were 47 facility visits that included delivery of materials or Outreach programming. These include three area senior centers, KIC Elder Cafe, Ketchikan Correctional Center, WISH and PATH.
- 296 patrons directly received materials or participated in an outreach event/program.
- 337 library items were distributed to these patrons.

Library social media:

Facebook followers: 3,414	YouTube subscribers: 1,266
	Instagram followers: 1,137